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Oakstone Publishing Acquires Dental Decks

BIRMINGHAM, AL – Oakstone Publishing, a leading provider of physician paid educational products, has acquired Dental Decks, the market leader for providing licensure test preparation products to dental graduate students.

Dental Decks provides test preparation products to dental graduate students. The Dental Decks products include print and digital flashcards to help dental and dental hygiene graduate student prepare for the National Board Dental Examination and the National Board Dental Hygienist Examination. The acquisition of Dental Decks strengthens Oakstone's market position in serving the educational needs of dentists. Oakstone provides continuing education and board certification products to practicing dentists

Dental Decks was founded in 1992 by Dr. James Lozier, a practicing dentist. He envisaged a product to help dental graduate students better understand the clinical and scientific content necessary for meeting the rigorous requirements of the licensure examinations. The products focus on the general questions found on the examinations and help the graduate students master the information.

Oakstone Publishing serves the medical and corporate wellness markets with education materials and reference products. Through various multimedia formats, Oakstone Medical provides healthcare professionals with relevant and critical information that helps improve patient care. Serving more than 40 medical and dental specialty areas, Oakstone Medical partners with prestigious educational institutions and organizations such as Johns Hopkins School of Medicine, American Association of Orthodontics and the American College of Physicians. *Practical Reviews* and *CMEinfo* are the flagship brands of Oakstone Medical. *Practical Reviews* provides peer-reviewed journal summaries and commentary that allow healthcare professionals to stay current with critical research. *CMEinfo* records some of the most important medical and dental

conferences and provides digital access to these programs for learning in the home or office. The corporate wellness market is served through Oakstone's *Personal Best* division, which provides digital and print newsletters, brochures and wellness communications products.

“Oakstone Medical’s corporate mission is to provide education to health care professionals from the start to the end of their career,” stated Oakstone President and CEO Robert S. Amato. “Dental Decks is a natural acquisition to our content library and will strengthen Oakstone’s reach into the dental community. We are enthusiastic about having Jim Lozier join our management team. His product development skills will be leveraged across all our medical education products”

“After almost 20 years of building my business,” commented Dental Decks founder Dr. Lozier, “joining Oakstone is a great opportunity. Leveraging a broader content library, smarter marketing, and more management talent, I believe that the combined company will be better able to serve the professional dental community.”

Terms of the acquisition were not disclosed.

“We are actively investing in our business through organic initiatives and acquisitions that strengthen our position in our core healthcare education markets,” said Amato.

About Oakstone Publishing, LLC

Headquartered in Birmingham, AL, Oakstone Publishing, a company that excels at providing non-biased continuing education and certification for physicians and dentists, and effective wellness resources and services for organizations interested in encouraging healthy lifestyle choices among their employees. For additional information about Oakstone Medical, visit: practicalreviews.com or cmeinfo.com.

Oakstone Publishing, LLC is a portfolio company of BV Investment Partners, a leading private equity investor in the information and business services, communications and media sectors.